

World Forum on Strategy and Finance for Cinema

Catégorie : Cinéma

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a The first edition of the “World Forum on Strategy and Finance for Cinema” is a prestigious appointment for all agents involved in the international network of cinema financing (production companies, broadcasting networks, studios, distribution companies, national agencies, local institutes, investing organisms) The European movie industry has not become an actual market yet, despite the gradually growing efforts made by the countries and the local institutions. The demand of creating new balances able to attract new investors to this ‘atypical market’ is getting stronger, hence allowing producers to combine productivity, creativity and profit. Upon this prospective, the “World Forum on Strategy and Finance for Cinema” is an occasion for meeting as well as for strategic reflection and aims to face topics such as public financing of film production, the prospective for new investors and the possible strategies for a new European global market. The “First World Forum on Strategy and Finance for Cinema” is an event organized by Media Consulting Group with the counseling collaboration of VBL Studio Legale e Tributario for CINEMA. Festa Internazionale di Roma and Cinecittà Holding. Click on the thumbnails and Mouseover images to move forward or backward.



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